Rady School of Management, UCSD Special Presentation Smart Border Coalition Stakeholders Friday, January 11 2019

Monique Casellas
Director of Development

Agenda

- 1. Introduction
- 2. A brief history...
- 3. Where are we today?
- 4. Centers of Excellence
- 5. Faculty
- 6. Alumni Updates
- 7. Border Economy Initiative



Introduction

Monique Casellas
Director of Development
Joined May 2018

Responsibilities: philanthropy, alumni relations, corporate development, etc.



A brief history...



Rady School – founded in 2003

Matriculated its first class in 2004

First alumni 2006

1,600 alumni

150+ companies created – alive today

Innovation and entrepreneurship as the maypole

A commitment to excellence!

Where are we today?

MBA Programs ... Still the Maypole Specialized Masters ... Very Important Undergraduates ... Engaged



Where are we today - MBA

- Full Time > 116
- Flex Evening \ \rightarrow 170
- Flex Weekend



Where we are today – specialized masters

- Master of Finance Launched 2014
- Master of Science in Business Analytics Launched 2016
- Master of Professional Accountancy To Be Launched in Fall 2019

Capstone Course: small teams engage with companies on real company challenges and opportunities

Where are we today... (cont.)

Minors:

Business 1st

Accounting 2nd

Innovation and Entrepreneurship 3rd

Supply Chain Management (new)



35% of ALL UC San Diego undergraduate students take classes at the Rady School of Management

Centers of Excellence

CIID • California Institute for INNOVATION and DEVELOPMENT













Centers of Excellence (cont.)



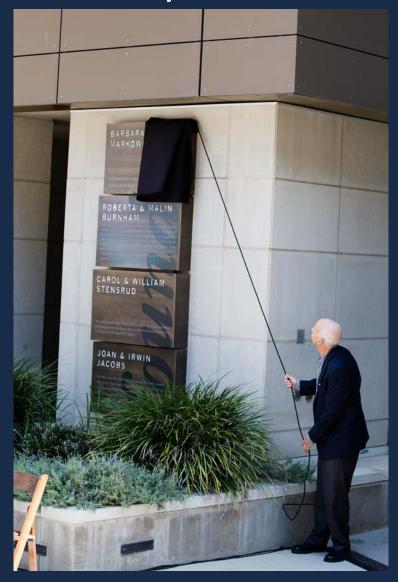




Faculty



Faculty – Cont.





Alumni Updates

Rady Alumni Board



40 Under 40 Awards...

Pierre Sleiman, MBA '13 TO VIEW Profile

MBA, Rady School of Management

Founder and CEO, Go Green Agriculture

- At Go Green Agriculture, innovation and farming are combined to find new ways to grow healthy food locally and reduce environmental impact. Go Green has become one of the largest organic-hydroponic producers in the U.S, producing 500,000 heads of hydroponically grown organic lettuce per month.
- Sleiman's vision is to have "mini-farms" in every urban area of the U.S., supplying local and organic food, eliminating the need for major trucking, creating local jobs and improving food quality. The company reports that by employing state-of-the-art technology, it uses one-fifth of the land typically needed in traditional farming, has reduced water usage up to 80% and enjoys 365 days of production per year.
- Awards include President Obama's "Champion of Change" in "The Future of Agriculture," the 2015 UC San Diego Alumni Emerging Leader Award and San Diego Magazine's "50 People to Watch."



Border Economy Initiative



- Create Awareness
- Cross border Fellowships
- Innovation/Entrepeneurship training
- Develop relationships with entrepeneurs and business leaders in the border region
- Outline through strategic events and meetings the value proposition of a strong border economy

– How to get involved:

- Fellows
- Baja/San Diego Immersion
 Program
- Idea/support for event/meeting
- Advisory Board



Thank you!

Questions?

mcasellas@ucsd.edu 858-822-4446